



The Children's Cancer Foundation, Inc.

Effectiveness Policy

The Board of Directors (the "Board") of The Children's Cancer Foundation, Inc., a Maryland non-profit corporation (the "Corporation"), which has qualified for tax-free treatment in accordance with the Internal Revenue Code section 501(c)(3), has adopted the following policy for reviewing its mission statement and measuring the Corporation's effectiveness in achieving its goals and objectives:

1. At least once every four calendar years, the Board will review the Corporation's mission statement and, as appropriate, make modifications it deems proper to maintain the stated mission in light of changes that may have developed since the last review. Following the making of a modification, the Board will review its goals, policies, and programs in light of the mission statement to determine if they remain consistent with the modified mission statement.
2. At least once every two calendar years, a review committee ("Review Committee") shall be created to evaluate the Corporation's goals and objectives and complete a performance and effectiveness assessment of the programs of the Corporation.
3. The Review Committee shall be composed of at least three (3) Board members. The President shall, with the consent of the Board, appoint the members of the Review Committee, which shall not include officers or employees of the Corporation.
4. Upon completion of the review, the Committee shall submit a written report to the Board:
 - (a) Describing the activities that the Corporation undertook in the prior two years to achieve its goals and objectives,
 - (b) Identifying the measures used to assess the Corporation's effectiveness in achieving its goals and objectives,
 - (c) Analyzing the effectiveness of the Corporation's programs in achieving its goals and objectives, and
 - (d) Recommending future actions the Corporation could take to increase its effectiveness.
5. After receipt of the Review Committee's report, the Board shall consider the report and adopt such changes and take such actions as it deems appropriate.