The Children’s Cancer Foundation is committed to funding locally-based researchers, programs and facilities until every child is assured a healthy future.

MISSION
The Children’s Cancer Foundation is committed to funding locally-based researchers, programs and facilities until every child is assured a healthy future.

TABLE OF CONTENTS
welcome 1 / partners in the community 2 / finding inspiration 3 / research and programmatic grants 4 / donors 6 / in-kind and volunteers 7 / leadership 8 / financial snapshot 9
2019 was an important year for The Children’s Cancer Foundation, Inc. (CCF). Thanks to our supporters, researchers, survivors, families and volunteers, many of our young warriors are making great progress with treatment.

CCF’s legacy, built upon the vision of our founder Shirley Howard, holds as true today as it did in 1983. As leader of our dedicated Board of Directors, I am proud of the work we do each year.

While more families learn that their child has cancer each day, there is progress to share. With the support of my dedicated colleagues, our Board of Directors guided CCF’s investment (nearly $1M) into facilities, research and programs in our community, which included:

- nine leading pediatric cancer researchers;
- the 4th Annual CCF Research Symposium, inviting leading researchers from our community to collaborate and to share outcomes of their research;
- a weekend offering hope, enjoyment and respite for Children’s Inn families, in memory of our founder, Shirley Howard;
- funding five campers to attend Horizon Day Camp in summer of 2019;
- Magic Castle- providing 44 wishes at the Magic Castle for patients completing proton radiation treatment at the Maryland Proton Treatment Center;
- Fertility Preservation Program at Children’s National, led by Jeffrey Dome, M.D.; and
- Hope Cam, bringing technology to kids with cancer to enable them to remain in school.

Thank you for being a part of the CCF Family. Every donation, every volunteer, every event, contributes to making a difference in the life of a child facing a diagnosis of cancer.

With continued gratitude,

Jerrold C. Chadwick, Jr., D.M.

FROM THE PRESIDENT

Our journey to find cures for pediatric cancer continues. We find our strength from those we impact, specifically the kids in our community, and their families, fighting cancer with incredible strength and bravery every day.

As I reflect on the last five years leading CCF, I remain both inspired and humbled by so many brave survivors.

I extend my endless appreciation to our donors, who provide CCF with the means with which to invest in research. To the CCF Board of Directors, I am profoundly thankful for their guidance and leadership as, together, we navigate the challenges of raising critical funds for research, facilities and vital programs to enhance the lives of children with cancer. I also humbly appreciate the CCF Board’s faith in me as I now serve proudly as CCF’s third President.

CCF achievements are a result of the hard work of many, including the names and faces you will see throughout this report. CCF benefits from countless amazing individuals behind the scenes as well. Your commitment to CCF empowers us to invest in local research, programs and facilities that make such a critical difference in the life of a child facing cancer.

Together, we are a family who seeks promise through working, learning, and fighting, together.

With humble appreciation,

Tasha Museles
PARTNERS IN THE COMMUNITY

Businesses, groups and individuals often choose to make donations to a charity doing work within their community. However, our “community” is also one of the leading areas for cancer-fighting research in the world. CCF recognizes how valuable it can be to strengthen the connection between businesses, families, practitioners and researchers living and working in the MD, D.C. and Northern VA area. CCF believes that this collaborative approach in the community can have a tremendous impact on achieving the common goal of safe, effective treatment for children fighting cancer. Examples of some of the generous and giving partners are below.

Giant Food and Ovi O’s
In September, Giant Food partnered with the Washington Capitals and its captain Alex Ovechkin, known to fans simply as Ovi, to launch a new cereal called Ovi O’s. A portion of the cereal’s proceeds benefited CCF. On September 6, 2019, Ovi visited a classroom, stocked his own cereal at a Giant, and shared the cereal with patients at the Georgetown Hospital Pediatric Oncology/Hematology Department.

Anne Arundel County Fire Department and first responders
For the third year, Fired Up for Childhood Cancer Awareness held its Family Fun Day to benefit CCF. Launched by dedicated firefighters of Anne Arundel County, MD, the event brought hundreds of first responders together for another incredible day in September that featured dozens of trucks and demonstrations, a silent auction, food trucks, a DJ, booths and games, face painting and bounce house for hundreds of people in the area.

In 2019, the county’s fire department charity softball team joined the effort and donated a portion of ticket sales from their annual game against the police department following a Bowie Baysox game. Baysox players even played wearing special game day jerseys, which were then auctioned off to boost the day’s fundraising success. Two amazing days, hundreds of first responders volunteering time, effort, gear, and prizes— all for children fighting cancer.
FINDING INSPIRATION

It is unacceptable that so many local families have a child fighting cancer. However, their bravery and resilience help remind all of us why we must continue to do everything possible to find better treatments and cures.

DARREN: Living with a brain tumor, waiting for a cure

Darren was born on August 19, 2009, the first child of Derrick and Lauren Leonard. At 6 weeks old, the Leonards noticed Darren’s eye deviating to the side. Concerned, they scheduled an appointment with ophthalmology at A.I. DuPont Hospital for Children in Wilmington, DE. Darren was diagnosed with a brain tumor at just eight weeks old. Upon hearing the words “your child has cancer,” the Leonards knew immediately that they had to provide a loving, supportive and strong network for Darren to begin his treatment journey.

In 2018, the Leonards ran across an article about promising treatments for complex brain tumors from the lab headed by Eric Raabe, M.D. Ph.D. at Johns Hopkins Hospital. Dr. Raabe, a CCF-funded research awardee, helped guide the Leonards’ next steps in treatment regarding new progressions of Darren’s tumors.

By the end of 2019, Darren had endured 3+ years of chemotherapy, 15 surgeries, over 50 MRI’s, and more procedures and pokes than they could ever count – things that NO child should ever have to endure. Today, Darren is a 10 year old walking and talking miracle who loves to show off his dance moves.

More on Darren’s journey can be found here: https://childrenscancerfoundation.org/story/darren-leonard and from the 2019 CCF Video here: https://childrenscancerfoundation.org/ccf-video/

IN LOVING MEMORY Ava Sophia Daniels

Even with the most advanced care, loving family, supportive community, and fierce determination, a child can still lose the war against cancer.

Ava will forever be in our hearts and fuels CCF’s dedication to ensuring each child facing cancer a healthy future.

January 23, 2007 – July 23, 2019
RESEARCH AND PROGRAMMATIC GRANTS

A benefit of funding local research in world-class hospitals is that the research and programs supporting the needs of the ‘whole’ young patient, and his or her family, is a priority. CCF recognizes the importance of funding programs and research with proven outcomes, following a cancer diagnosis. Ensuring the needs of the patient are met, in terms of treatments, as well as socially, educationally and therapeutically is critically important for all CCF funded programs. CCF was honored to continue its support of many meaningful programs in 2019.

Clinical Trials for treating recurring Leukemia

While leukemia is one of the more treatable cancers a child can face, the prognosis drops significantly if the leukemia returns. Dr. Shah has dedicated her research to finding an effective way for a patient’s immune cells to correctly identify and destroy these cancer cells. Dr. Shah received the CCF 2014 Giant Food Next Gen Grant and since then has brought her research to clinical trials, which warranted her 2019 CCF research funding. Dr. Shah has identified two separate proteins that can fight through a cancer cell’s masking ability.

Only about 4% of federal dollars for cancer research are allocated to pediatric cancer.

Researchers depend on private foundations like The Children’s Cancer Foundation, Inc. to launch new research or keep research going based on promising findings.
For decades, CCF’s Magic Castle program at University of Maryland provided encouragement and rewards to brave young patients facing long, painful and exhausting treatments. The program and castle moved in 2016 when the Maryland Proton Treatment Center opened, currently offering therapy to approximately 50 children each year.

At the start of treatment, each young patient is asked to write three wishes on a slip of paper and place it inside the Magic Castle, located in the patient waiting area. The child is then told that on the final day of treatment, after ringing the bell, there is a celebration with family and staff as they receive one of their wishes, or several, based around a theme to mark their bravery and perseverance.

Wishes in 2019 included a zoo membership, a shopping spree, a Trolls party for all of her stuffed animals (below,) a bedroom makeover, and cooking classes.

Additional Programs and Facilities Funded

The Children's Inn at the National Institutes of Health | 6th Annual “Shirley’s Kids” Respite Weekend (right) and Education and Instructional Support Program
Children's National Health System | Fertility Preservation Program
Hopecam | Expanding access to technology in classrooms enabling local students with pediatric cancer to remain in school during treatment
Horizon Day Camp | Funding for five children to attend camp for seven (7) weeks during Summer 2020
Johns Hopkins Medicine | Continuation of pledge for The Children's Cancer Foundation, Inc.'s Pediatric Oncology Outpatient Unit in the Bloomberg Children's Tower
University of Maryland Medical Center | Continuation of pledge for the UMMC children's cancer unit
## 2019 CONTRIBUTORS

CCF is honored to receive funds* from our generous donors.

### $75,000 +

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*Amounts reflect both direct contributions and the facilitation of additional donations.*

continued on next page
2019 CONTRIBUTORS

$1,000- 2,499

Abato, Rubenstein and Abato, PA
AJW Financial Partners, LLC
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Apartment Restorers, LLC
Apartment Turnovers, Inc.
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Saw Enterprises, Inc.
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Segal Marco Advisors
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Mark Stuart
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Washington DC NECA
We Cancerve Movement Inc.
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Willis US Holding Company, LLC

In-Kind Donors
CCF is grateful to those that contributed products or pro bono services in 2019:

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Giant Food- Landover
Hershey Foods
Hughes Sales
Dave Johnson, WTOP
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Penguin Books/Random House
Torrey Smith Family Fund
Tray Graphics
UTZ Snacks
Mark Viviano
Washington Capitals
Washington Nationals
XML Financial
Whitner Graphics

Volunteers
CCF thanks the volunteers who dedicated their time and effort, making our community stronger and our many activities possible:

Alisha Bartels
Angel Benson
Jamie Berman
Erin Cassell
Lance Cook/Tino’s Italian Bistro
Charlie “Santa” Cole
Steve Coomes
Carolyn Coomes
Timothy Coomes
Kristin Coomes
Kara Etzold
Orianna Gerhardt
Cody Marzec

Susan Matoska
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Shilo Verrilli
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President

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Events and Communications

Rose Ann Verrilli
Administrative Assistant

Shirley Howard (d. 2013)
President/Founder Emeritus

*All lists reflected as of December 31, 2019*
**FINANCIAL SNAPSHOT**

**Revenue by Source**

- Corporate: $1,206,834 (80%)
- Foundation: $115,000 (8%)
- Individual Giving: $60,470 (4%)
- Investments: $117,604 (8%)

**Total Revenue:** $1,499,908

**Expenses by Category**

- Programs (Research and non-research Grants): $1,106,100 (80%)
- General/Administrative: $71,283 (5%)
- Fundraising: $198,965 (15%)

**Total Expenses:** $1,376,348

**Statement of Financial Position**

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Numbers shown are unaudited. The full 2019 financials will be available in June 2020. The 2019 audited statements and IRS 990 can be obtained by visiting the website at www.childrenscancerfoundation.org or calling the CCF office at 443-546-4479.
In 2019, CCF met Vanessa Bishop through Young Kwok, M.D. (upper right) of the Maryland Proton Treatment Center. An inspiring young woman, Vanessa has been fighting brain cancer for the last several years. She shared her journey with the 4th Annual CCF Research Symposium, which can be viewed on the CCF website at www.childrenscancerfoundation.org/story/vanessa-bishop

The Children's Cancer Foundation, Inc.  
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Twitter: @CCFToday