

The Children's Cancer Foundation, Inc. presents the 40TH ANNUAL GALA

Sponsorship Form

November 2, 2024



Name _____

Company _____

Address _____

City/State/Zip _____

Email _____ Phone _____

Presenting Sponsor \$25,000

- Premium table for 10 with signage
- Logo on Invitation and Gala program book cover
- Full-page color ad and listing in Gala program book
- Top listing in half-page appreciation ad in Food World
- Logo as footer on all event screens
- Top listing on Gala web page with logo, link, and copy
- Pre- and post-event individual social media posts with logo
- Top listing with logo on Sponsorship signage
- Logo recognition in 2024 Annual Report
- Recognition in pre-event press release

Partnership Sponsor \$10,000

- Priority table for 10 with signage
- Half-page color ad and listing in Gala program book
- Prominent listing in half-page appreciation ad in Food World
- Individual screen slide with logo on event screens
- Gala web page listing with logo, link, and copy
- Individual social media posts with logo (Facebook, Twitter, LinkedIn, Instagram)
- Logo listing on Sponsorship signage
- Logo recognition in 2024 Annual Report
- Recognition in pre-event press release

Platinum Sponsorship \$7,500

- Priority table for 10 with signage
- Half-page color ad and listing in Gala program book
- Listing in half-page appreciation ad in Food World
- Gala web page and social media recognition
- Logo Listing on Sponsorship signage and event screens
- Listing in 2024 CCF Annual Report
- Recognition in pre-event press release

Gold Sponsorship \$5,000

- Table for 10 with signage
- Half-page B&W ad and listing in Gala program book
- Listing in half-page appreciation ad in Food World
- Gala web page and social media recognition
- Listing in 2024 CCF Annual Report
- Listing on Sponsorship signage and event screens

Table of Ten \$2,500

- Table for 10 with signage
- Listing in Gala program book
- Listing on Sponsorship signage and event screens

Individual Ticket \$250

Non-ticketed Sponsorships

Includes name listed on website, event signage and program book.

- Silent Auction Sponsor \$5,000 (up to 2 sponsors)
Company logo on mobile bidding platform and event screens
- 40th Anniversary Centerpiece Sponsor** \$4,000 (up to 2 sponsors)
Company logo displayed with centerpiece on all tables
- Photo Booth Sponsor \$2,500 (up to 2 sponsors)
Company logo displayed at booth and on booth prints
- Dinner Hour Sponsor \$1,500 (up to 4 sponsors)
Custom slide in rotating presentation
- Food Station/Bar Sponsor \$1,500 (up to 6 sponsors)
Company logo at a food station or bar
- Sponsor Family of 4 to Attend Gala \$1,000 (up to 10 sponsors)
Company name displayed on hosted table
- Treat Bag Sponsor \$1,000 (up to 4 sponsors)

Gala Program Book

Can be purchased separately from sponsorships

Ads are due by **October 7, 2024**. Ads are B&W unless Color Ad marked. Please indicate size below, and email high-resolution PDF (300dpi) to: rverilli@childrenscancerfoundation.org.

- Front Inside Cover (5in x 8in) \$875
- Back Inside Cover (5in x 8in) \$875
- Full Page (5in x 8in) \$525
- Half Page (5in x 3.875in) \$325
- Quarter Page (2.375in x 3.875in) \$250
- Color Ad - additional for any size (add \$250)

Total

Sponsorship Level \$ _____

Gala Program Book Ad \$ _____

I wish to make a donation of \$ _____

Total due: \$ _____

- Check Enclosed Payment to follow

Mail form and check to The Children's Cancer Foundation, Inc., 5570 Sterrett Place, #204, Columbia, MD 21044 or to use credit card, visit childrenscancerfoundation.org/donate or call CCF at 443-546-4479. For Gala information, visit <https://childrenscancerfoundation.org/events/gala/>

\$75 of ticket price is tax-deductible. CCF tax ID: 52-1319756.